



**3D Film Booster
3DFB - 11-13 Dec 2017
Program & Schedule¹**

SUNDAY 10 December 2017

6PM-8PM **Welcome drink**

MONDAY 11 December 2017

09:00am **Presentation and discussion on each project**
10:30am Coffee break
11:00am **Presentation and discussion on each project**
12:30pm Lunch Break
01:30pm **Presentation and discussion on each project**
03:00pm Coffee break
03:30pm **Each participant pitch its project: dry run**
05:00pm End of Day I
06:00pm **Meetup VR
at BOZAR – Exhibition area**

TUESDAY 12 December 2017

09:00am **Panorama of VR creations and business models**
*Masterclass by **Louis Cacciuttolo** (VRrOOm, France)*
11:00am **A new grammar of storytelling for the digital age**
*Keynote by **Frank Rose***
12:30pm Lunch Break

¹ The organizers reserve the right to change the program at any time.

- 01:30pm** **Panorama of 360° 3D technologies, from shooting to post-production**
Masterclass by **Alexandre Regeffe** (Neotopy, France)
- 03:00pm Coffee break
- 03:30pm** **Pitching rehearsals**
- 05:00pm End of Day II
- 06:30pm** **Networking reception**
at City Hall of Brussels

WEDNESDAY 13 December 2017

09:00am **Pitch presentations by participants of "3D Film Booster"**

- **"It shines again"** - Victor Fajnzyblber (Red Cyan, Chile/France)
- **"Freiheit"** - Hansjeet Singh Duggal (Duniya, USA)
- **"Griffin"** - Sarah Arnaud (Webspider Productions, France)
- **"Muse of the Underworld"** - Karen Dee Carpenter (Bird Pictures, France/USA)
- **"Passage(s)"** - Axel Clevenot (Independent Author, Director, and Producer, France)
- **"Radikal"** - Miłosz Hermanowicz (Freelance Stereographer, France/Poland)
- **"Sex Buyer Experience"** - Eve-Marine Joly (Day for Night Productions, France)
- **"The Audience is (a) present"** - Alexander Herrmann (Expanding Focus, Germany)
- **"The Sound of Silent Night"** - Frederick Baker (Filmbäckerei, Austria/UK)
- **"The Werewolf Experience"** - Christopher Morrison (Reality+, Belgium)
- **"Under the Skin"** - João Inada (Sete Léguas Filmes, Brazil)

10:30am **Coffee break**

11:00am **Business model & financing for VR/XR projects**

- VR AR investing in Silicon Valley: trends from top VCs
Natacha Merritt (Angel Investor, Entrepreneur, USA)
- State of the European VR industry,
Leen Segers (LucidWeb, Belgium)

European funds for VR

Short presentations and panel animated by Juan Bossicard (VR Evangelist, Belgium)

- Luxembourg: where virtual funding is reality,
Guy Daleiden (Film Fund Luxembourg, Luxembourg)
- Financing opportunities for VR contents in Belgium,
Marine Haverland (screen.brussels, Belgium)
- Interactive & cinematic VR: Financing & producing interactive experiences for international markets,
Sönke Kirchhof (INVR.SPACE, Germany)

- Belgian Tax Shelter now applies also to VR,
Michela Ritondo (Federal Public Service Finance, Belgium)

12:30pm Lunch Break

01:30pm One-to-one meetings with members of the jury #1

and/or Professional conference program:

Immersive journalism

Martin Heller (WELT, Germany), **Martin Jönsson** (Dagens Nyheter, Sweden), **Sebastian Pfothauer**, **Dominik Baumann** (Ringier AG, Blick-Gruppe, Switzerland), **Thomas Seymat** (Euronews, France)

Recent developments in immersive technologies

Oliver Schreer, **Ingo Feldmann** (Fraunhofer Heinrich Hertz Institute, Germany)

Michael Bastings (EVS, Belgium)

Storytelling in the VR environment

Stephanie Riggs (Sunchaser Entertainment, USA)

03:00pm Coffee break

03:30pm One-to-one meetings with members of the jury #2

and/or Professional conference program:

Innovative application of VR in medicine, psychology...

Anne-Marie Etienne (University of Liège, Belgium)

Standards for VR

Gauthier Lafruit (Université Libre de Bruxelles, Belgium)

The state of VR & immersion in the world today

Natacha Merritt (Rolemance, USA), **Maria Korolov** (Women in Virtual Reality, USA), **Iona Matei** (Procter & Gamble, Belgium), **Jim Chabin** (Advanced Imaging Society & VR Society, USA)

05:00pm End of the Professional conference

**07:30pm Awards dinner
at BOZAR – Horta Hall**