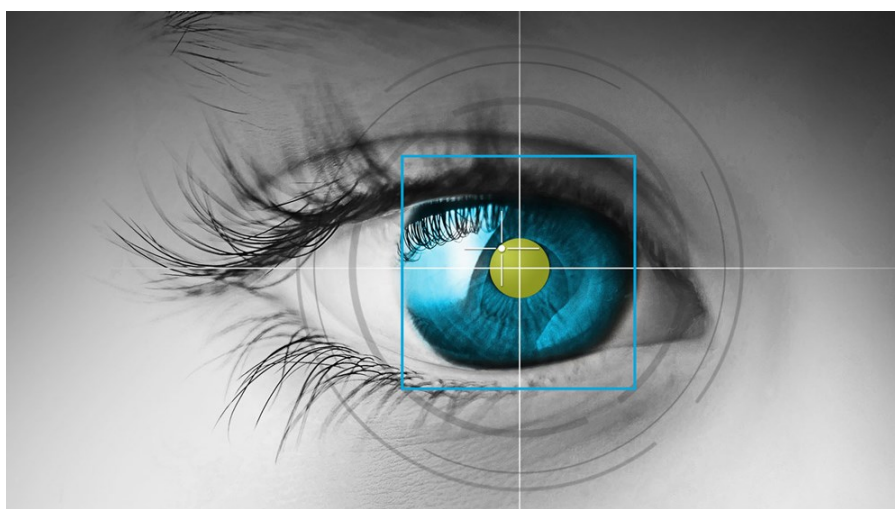




**Stereopsia, the World Immersion Forum**, offers you the unique possibility of **adopting & sponsoring** the following thematic conference, to be attended by world experts, & to be held in Brussels, Belgium, on 6 or 7 Dec 2018.

## Thematic conference on **Eye-tracking & analysis for XR**



The recent emergence of eye tracking for XR headsets, especially for VR, opens up new avenues for scientific research & development and for commercial applications & services. This new capability is either an integral part of advanced gears or is provided via add-on inserts.

This one-of-a kind conference gives you a panorama of current, future, and blue-sky ideas for the use of eye-tracking, and it emphasizes that a camera looking at the eyes enables, not only to determine the direction of regard, but also to access, to some degree, the user's brain, emotions, and psyche. Among others, this conference discusses the application of eye tracking & analysis to merchandising in stores, and to nonlinear, stretchy storytelling in entertainment, including 3D cinematic VR.

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