



Stereopsia, the World Immersion Forum, offers you the unique possibility of **adopting & sponsoring** the following thematic conference, to be attended by world experts, & to be held in Brussels, Belgium, on 6 or 7 Dec 2018.

Thematic conference on **Location-based XR**



Location-based VR & AR is the place to be today to monetize XR techno & content. VR arcades in malls & movie theaters lead the trend, with 4,000 locations worldwide, including 3,000 in China alone, which boast stunning attractions with special seats & vehicle reproductions. Revenues could reach \$1 billion by 2022. After 2D, 3D, & IMAX, VR may be the 4th iteration of movie-going.

This conference brushes a panorama of the state of LB XR worldwide and identifies emerging trends & business models. While "VRacades" often provide experiences similar to those one gets at home with VR headsets, customers now look for multi-player immersive experiences providing great, singular social experiences & emotional connections. It also covers the emerging VR kiosks, which reduce personnel costs.

ADOPT A CONFERENCE:

YOUR BENEFIT	YOUR COST	YOUR CONTACT
<ul style="list-style-type: none">- Visibility on the website, in the newsletters, and on site;- 1 speaking opportunity;- 50 one-day passes;- 50% discount on a booth in the exhibition area.	<ul style="list-style-type: none">- 5,000 Euros + applicable taxes- Only one adopter per conference- Conference lasts 1.5-2.0 hours.	<p>ALAIN GALLEZ alain@stereopsia.com +32 4 229 27 52</p>